

CRQA: Crowd-powered Real-time Automated Question Answering System

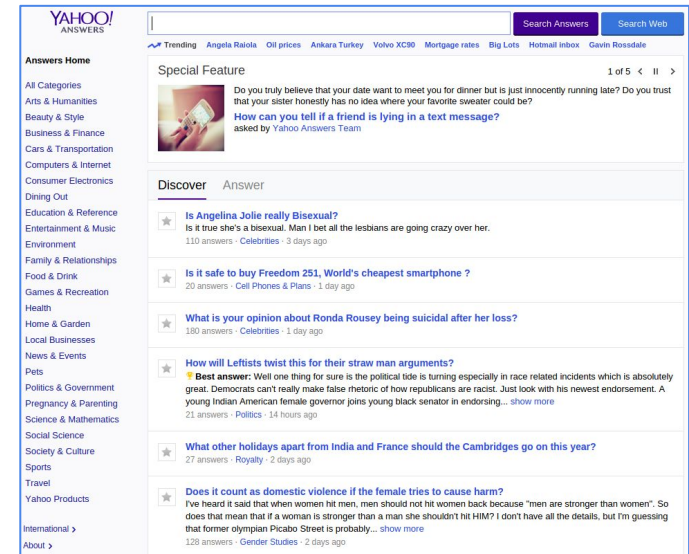
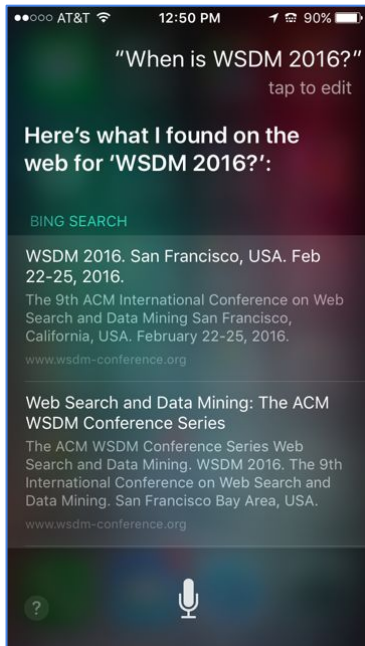
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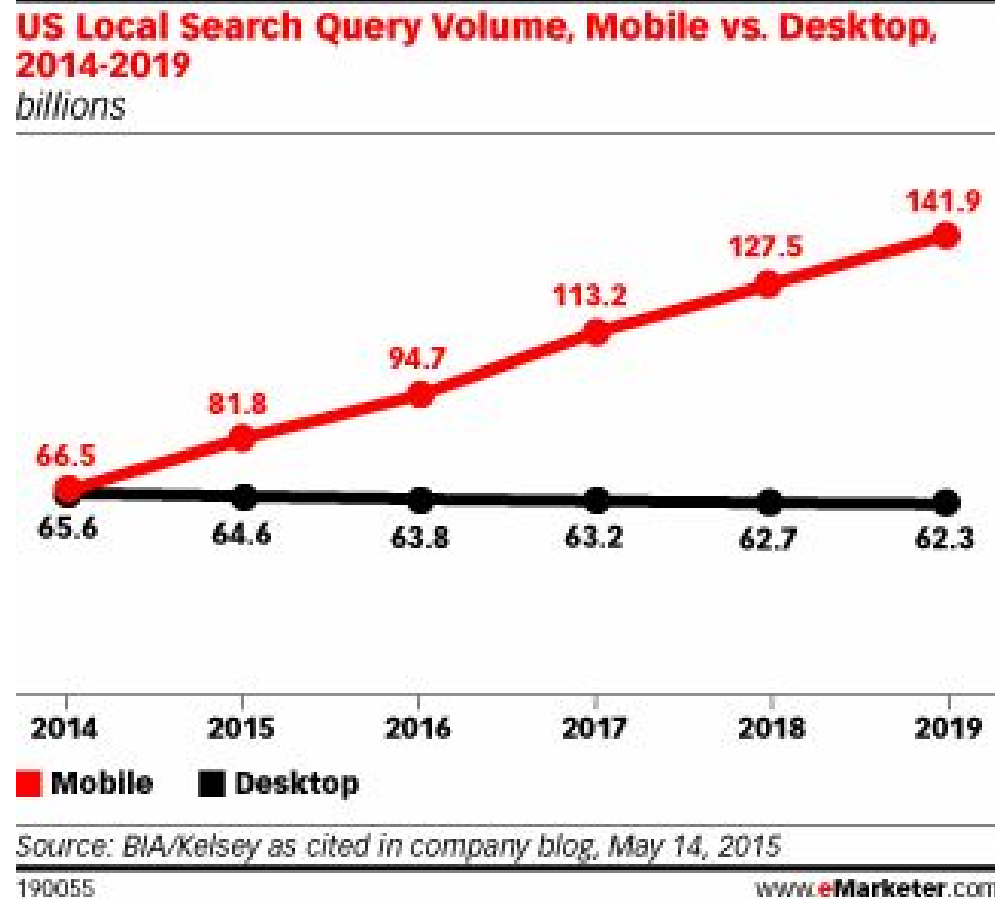
Emory University
eugene@mathcs.emory.edu

Volume of question search queries is growing^[1]



[1] "Questions vs. Queries in Informational Search Tasks", Ryen W. White et al, WWW 2015

And more and more of this searches are happening on mobile

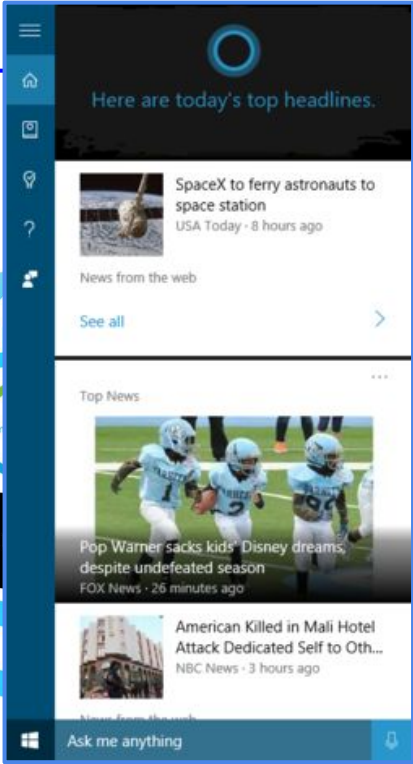


Mobile Personal Assistants are popular



amazon echo
Always ready, connected, and fast. **Just ask.**

The advertisement features a central image of the Amazon Echo smart speaker. Surrounding it are various app icons that it can interact with, including Pandora, Spotify, Amazon, TuneIn, iHeartRadio, NPR News, Wemo, Philips Hue, Domino's, Audible, and a calendar icon showing the number 31.



The image shows a mobile interface for the Cortana personal assistant. At the top, it says "Here are today's top headlines." Below this, there are three news items: "SpaceX to ferry astronauts to space station" (USA Today - 8 hours ago), "Pop Warner sacks kids' Disney dreams, despite undefeated season" (FOX News - 26 minutes ago), and "American Killed in Mali Hotel Attack Dedicated Self to Oth..." (NBC News - 3 hours ago). At the bottom, there is a search bar with the text "Ask me anything" and a microphone icon.



Automatic Question Answering works relatively well for some questions

Google how to play go?

About 1,410,000,000 results (0.79 seconds)

The rules

1. A game of Go starts with an empty board. ...
2. Players take turns, placing one of their stones on a vacant point at each turn, with Black playing first.
3. Diagram 1 shows the position at the end of a game on a 9 by 9 board, during which Black captured a white stone at a.


More items...

[How to Play | British Go Association](http://www.britgo.org/intro/intro2.html)
www.britgo.org/intro/intro2.html

[How to Play | British Go Association](http://www.britgo.org)
www.britgo.org > An introduction to Go
The rules: A game of Go starts with an empty board. Players take their stones on a vacant point at each turn, with Black playing first position at the end of a game on a 9 by 9 board, during which Black stone at a.

[How To Play Go - Introduction](http://www.pandanet.co.jp/English/learning_go/learning_go_1.htm)
www.pandanet.co.jp/English/learning_go/learning_go_1.htm
How to play Go - Introduction to the basic rules of Go.

who was the second person to walk on the moon?



Buzz Aldrin

Engineer

Buzz Aldrin is an American engineer and former second person to walk on the Moon. He was the Apollo 11, the first manned lunar landing in history on 03:15:16 on July 21, 1969, following Michael Armstrong. He is a former U.S. Air Force officer.

[Wikipedia](#) [Twitter](#) [Facebook](#) [LinkedIn](#)

Born: Jan 20, 1930 (age 86) · Glen Ridge, NJ

Height: 5' 10" (1.78 m)

Net worth: \$10 million USD (2016)

Spouse: Lois Aldrin (1988 - 2012) · Beverly Van Jean Ann Archer (1954 - 1972)

Space missions: Apollo 11 · Gemini 12

Space agency: NASA

WolframAlpha computational knowledge engine

Is it going to rain tomorrow?

Current weather summary for Atlanta, Georgia

Today	Tomorrow	Fri	Sat
overcast wind: E at 7mph humidity: 64% 64°F	64°F 51°F	58°F 47°F	51°F 44°F

Input interpretation: precipitation forecast tomorrow

Result: rain (Thursday, April 14, 2016)

Current forecast:

Wed	Thu	Fri	Sat	Sun
rain	rain	rain	rain	rain
Apr 13	Apr 14	Apr 15	Apr 16	Apr 17

rain: 38.3% (2.8 days)

Precipitation rate (in/h):

Wed	Thu	Fri	Sat	Sun
0.08	0.04	0.04	0.04	0.04
Apr 13	Apr 14	Apr 15	Apr 16	Apr 17



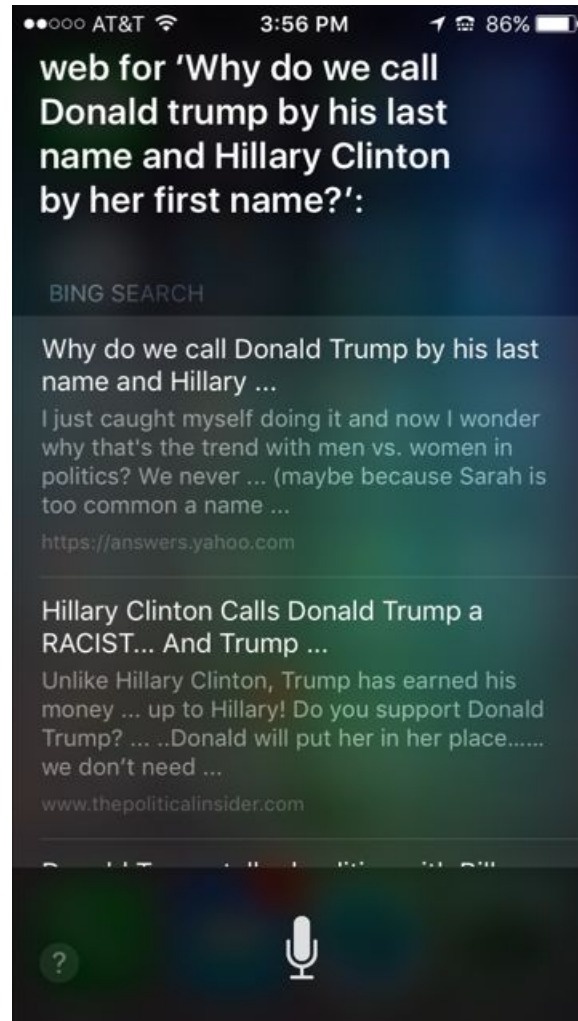
(AP Photo/Jeopardy Productions, Inc.)

... but not sufficiently well for many other questions

The image displays five overlapping search engine result pages (SERPs) for different queries. Each page shows search results, navigation tabs (Web, Images, Videos), and search filters. The queries and their corresponding results are as follows:

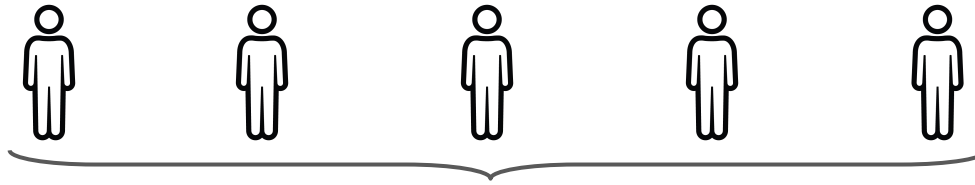
- Search 1:** "who did draco malfoy end up marrying?"
 - Results include: Draco Malfoy - Harry Potter, Who did Draco Malfoy end up marrying?, Who does Draco Malfoy end up marrying?, harry potter - What kind of man did Draco Malfoy marry?, Do did Draco end up marrying?
- Search 2:** "Where is the highest point in Japan?"
 - Results include: What is the highest point of elevation in Japan?, Highest and Lowest Points in Japan, JAPAN GEOGRAPHY - Go Japan, Lowest point in Japan - Answers, List of tallest structures in Tokyo, Japan - Encyclopedia of the World.
- Search 3:** "Which members of the Wu-Tang Clan took their stage name from a movie?"
 - Results include: Wu-Tang Clan - Wikipedia, the free encyclopedia, Wu-Tang Clan: The Kung Fu Movie, Wu-Tang Clan Members Name Origin, 15 Things You Didn't Know About Wu-Tang Clan, WU-TANG CLAN: The Kung Fu Movie.
- Search 4:** "what ship did darwin sail around the world?"
 - Results include: AboutDarwin.com - Beagle Voyage, AboutDarwin.com - Darwin's Timeline, DARWIN'S VOYAGE AROUND THE WORLD - Pathlights, Voyage of Charles Darwin Aboard H.M.S. Beagle - 19th Century History, A Trip Around the World - American Museum of Natural History.

... when there is no answer, digging into “10 blue links” is even harder on mobile devices



It is important to improve question
answering for complex user
information needs

Goal of **TREC LiveQA** shared task is to advance research into answering real user questions in real time

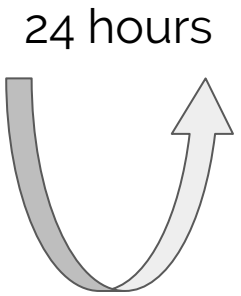


YAHOO!
ANSWERS

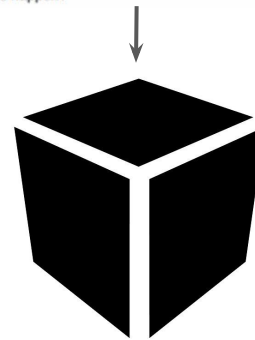
category Pets > Cats

title Why does my cats behavior change so diradcticly at night?

body So I have two litter mate cats, over one year old and have been neutered for more than six months. one of the cats has the same attitude all day and just gets more lovey at night. The other one is super cute and friendly during the day, and loves attention from me. But when night rolls around and I m about to get ready for bed, he avoids my touch. Walks away when I walk up and even one time when I picked him up, he hissed at me. It s not like he s mad at me for going to bed Bc he doesn t do this to my mother or sister. The other thing he does is when his brother is sleeping with me, he ll come in, wake him up, and then leave my room with his brother following him. Does anything describe this behavior? Why does this happen?



Question Answering System

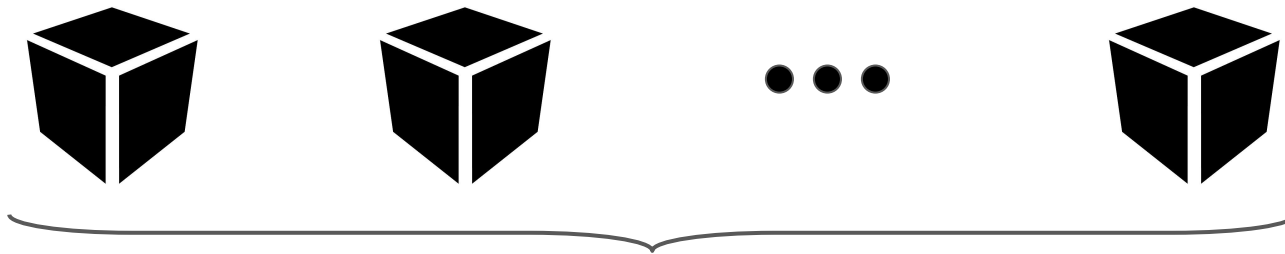


1 minute



≤ 1000 chars

LiveQA Evaluation Setup



Answers are pooled and judged by NIST assessors



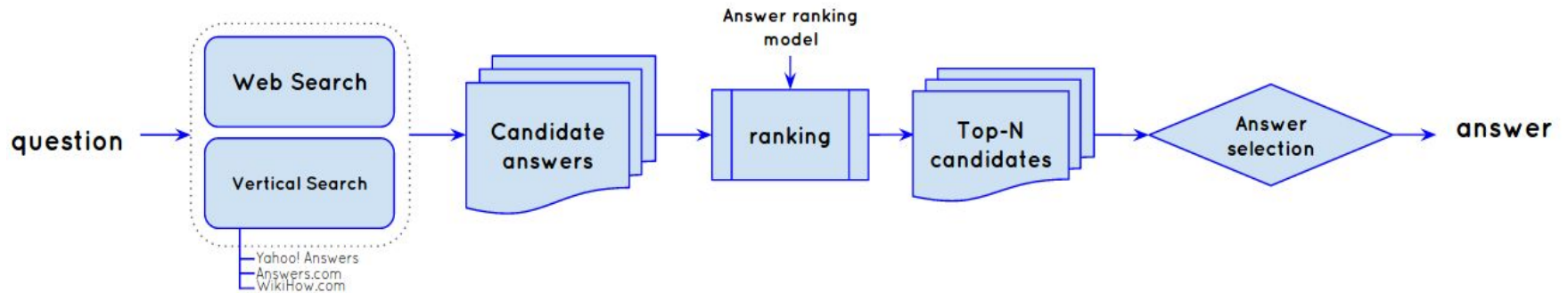
- **1: Bad** - contains no useful information
- **2: Fair** - marginally useful information
- **3: Good** - partially answers the question
- **4: Excellent** - fully answers the question

LiveQA 2015:

Even the best system returns a fair or better answer only for ~50% of the questions!

	Avg score (0-3)	% questions with fair or better answer	% questions with excellent answer
Best system	1.08	53.2	19.0


The architecture of baseline automatic QA system



1. Search data sources
 - a. CQA archives
 - i. Yahoo! Answers
 - ii. Answers.com
 - iii. WikiHow
 - b. Web search API
2. Extract candidates and their context
 - a. Answers to retrieved questions
 - b. Content blocks from regular web pages
3. Represent candidate answers with a set of features
4. Rank them using LambdaMART model
5. Return the top candidate as the answer



Common Problem: Automatic systems often return an answer about the same topic, but irrelevant to the question

Pets > Rodents



Scatter feeding my hamster?

I always leave 1/4th to 1/2 of her bowl filled at all times. Every night though i like to scatter food all around her cage to give her something to do, underneath toys, inside toys ect. She seems to enjoy seeking it all out but then immediately buries it...is she eating it later? Her bowl does lose alittle food from... [show more](#)

 Follow  2 answers

Throwback to when my friends hamster ate my hamster and then my friends hamster died because she forgot to feed it karma



Incorporate crowdsourcing to assist an
automatic real-time question
answering system

Or: combine human insight and automatic QA
with machine learning

Existing research

- ✓ **“Direct answers for search queries in the long tail”** by M.Bernstein et al, 2012
 - Offline crowdsourcing of answers for long-tail search queries
- ✓ **“CrowdDB: answering queries with crowdsourcing”** by M.Franklin et al, 2011
 - Using crowd to perform complex operations in SQL queries
- ✓ **“Answering search queries with crowdsearcher”** by A.Bozzon et al, 2012
 - Answering queries using social media
- ✓ **“Dialog system using real-time crowdsourcing and twitter large-scale corpus”** by F. Bessho et al, 2012
 - Real-time crowdsourcing as a backup plan for dialog
- ✓ **“Chorus: A crowd-powered conversational assistant”** by W.Lasecki, 2013
 - Real-time chatbot powered by crowdsourcing

... and many other works

Research Questions

- **RQ1.** Can crowdsourcing be used to improve the performance of a near real-time automatic question answering system?

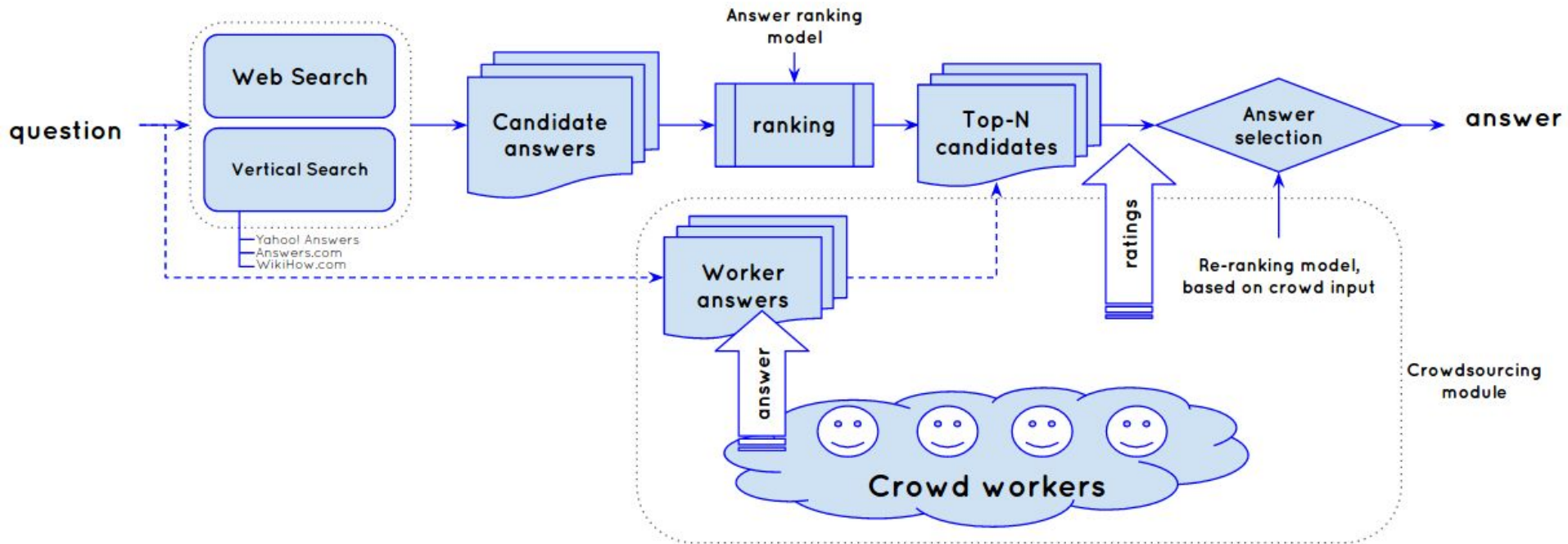
Research Questions

- **RQ1.** Can crowdsourcing be used to improve the performance of a near real-time automatic question answering system?
- **RQ2.** What kind of contributions from crowd workers can help improve automatic question answering and what is the relative impact of different types of feedback to the overall question answering performance?

Research Questions

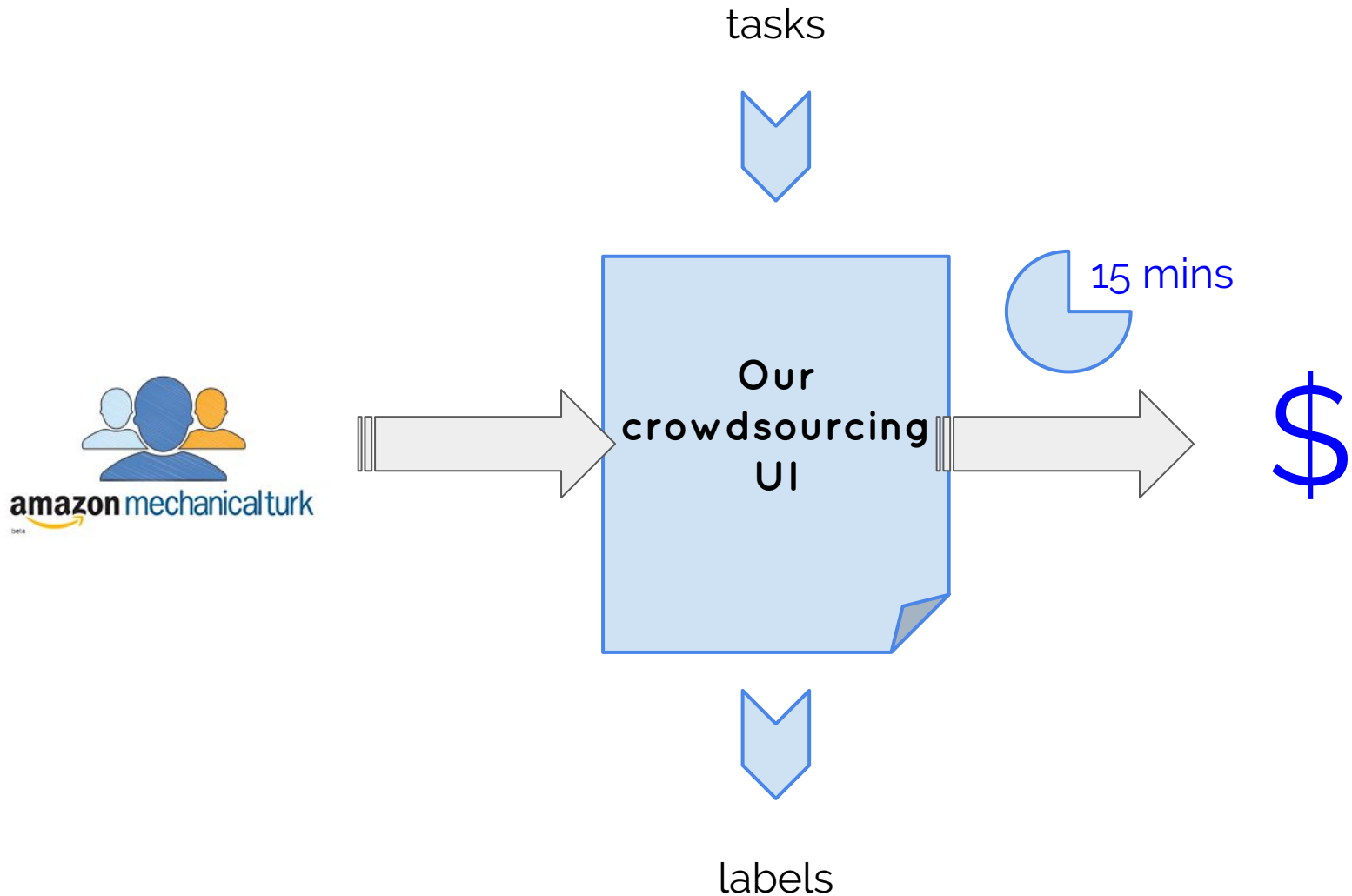
- **RQ1.** Can crowdsourcing be used to improve the performance of a near real-time automatic question answering system?
- **RQ2.** What kind of contributions from crowd workers can help improve automatic question answering and what is the relative impact of different types of feedback to the overall question answering performance?
- **RQ3.** What are the trade-offs in performance, cost, and scalability of using crowdsourcing for real-time question answering?

CRQA: Integrating crowdsourcing with automatic QA system



1. After receiving a question, it is forwarded to the crowd
2. Can start working on the answer, if possible
3. When system ranks candidates, top-7 are pushed to workers for rating
4. Rated human and automatically generated answers are returned
5. System re-rank them based on all available information
6. Top candidate is returned as the answer

We used the retainer model for real-time crowdsourcing




UI for crowdsourcing answers and ratings

INSTRUCTIONS ⌚ Question time: 00:39 HIT TIME: 14:49

Politics

What is a male 'First Lady' called if there was a female President?

 If you can provide a good response, please type it here...

SUBMIT >

I think it will be something gender neutral and will be used for males and females in the future. Like someone here mentioned 'first spouse' would be a good one

[show all](#)

- 1: Bad - contains no useful information
- 2: Fair - marginally useful information
- 3: Good - partially answers the question
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First Lady is an unofficial title used for the wife or hostess of a non-monarchical head of state or chief executive.[1][2][3] The term is also used to describe a woman seen to be at the top of her profession or art.[4] Collectively, the President of the United States and his spouse are known as the...

[show all](#)

- 1: Bad - contains no useful information
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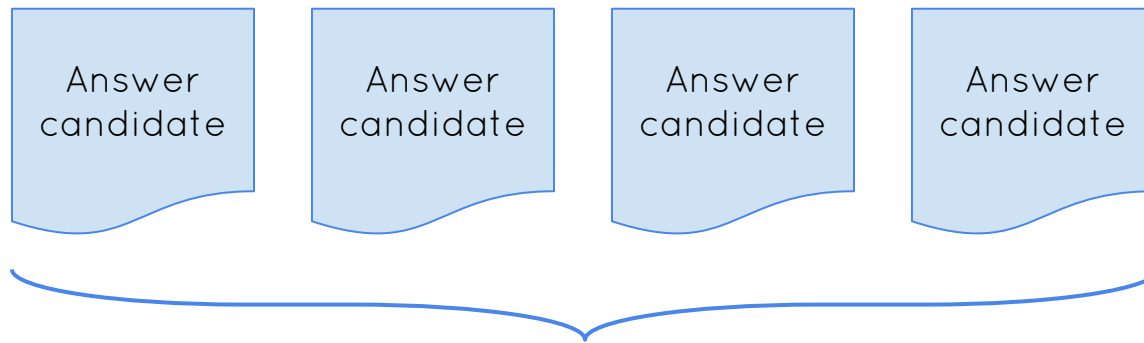
First Gentleman, whether he is or not. An ex-president is always called 'President So-and-so', so if Hilary Clinton is elected President, there will be two President Clintons in the White House. They will be referred to as President Bill Clinton and President Hilary Clinton according to custom, so i...

[show all](#)

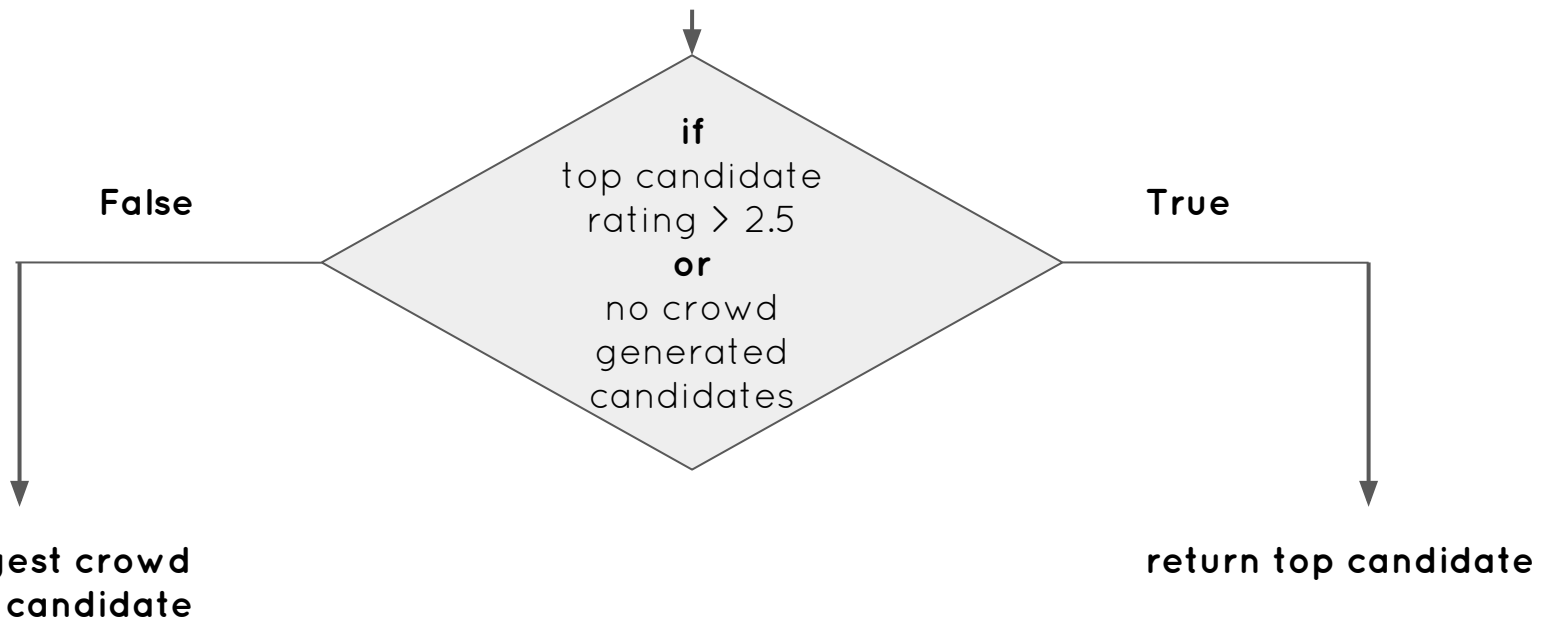
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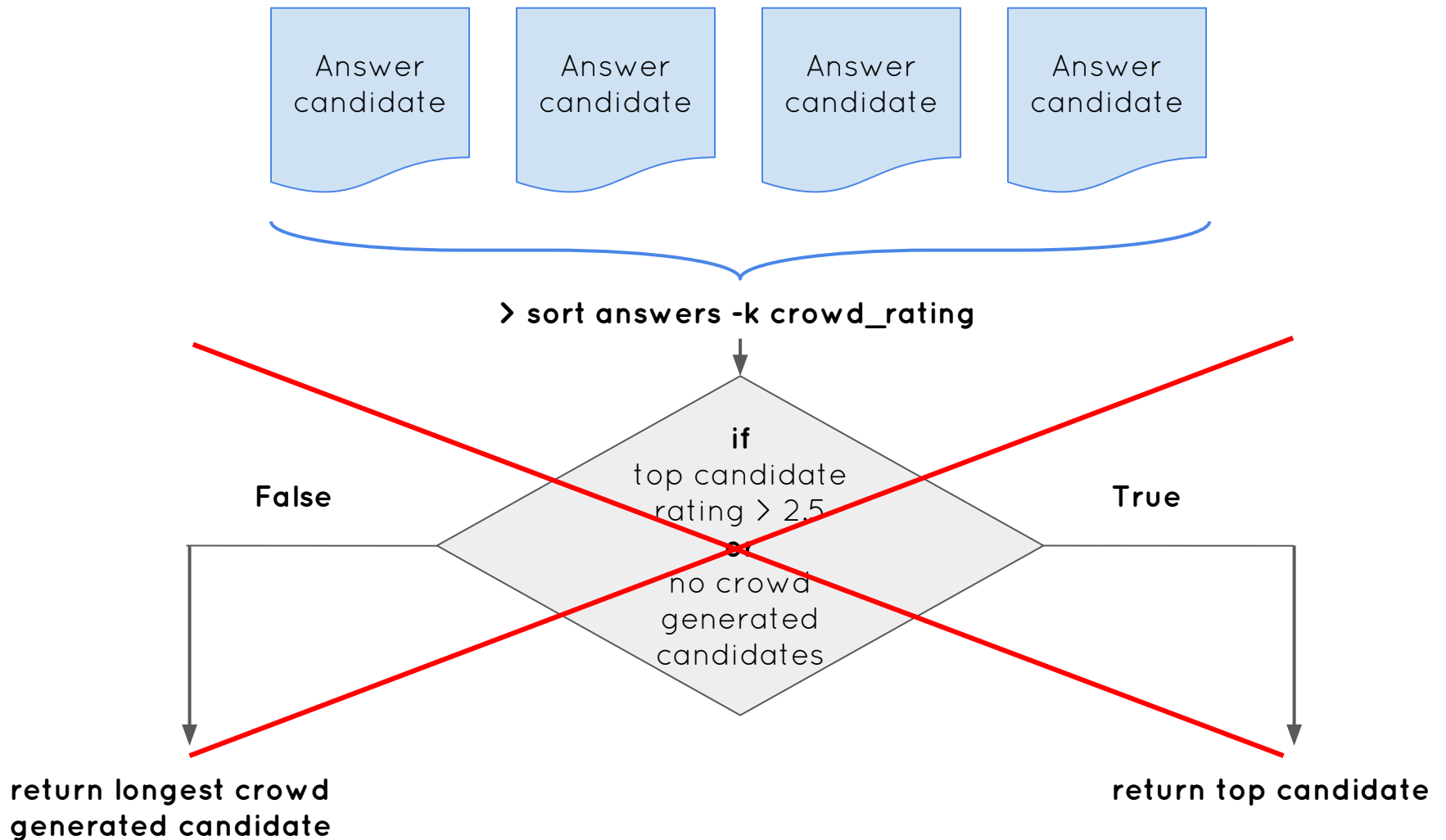
Heuristic answer re-ranking (during TREC LiveQA)



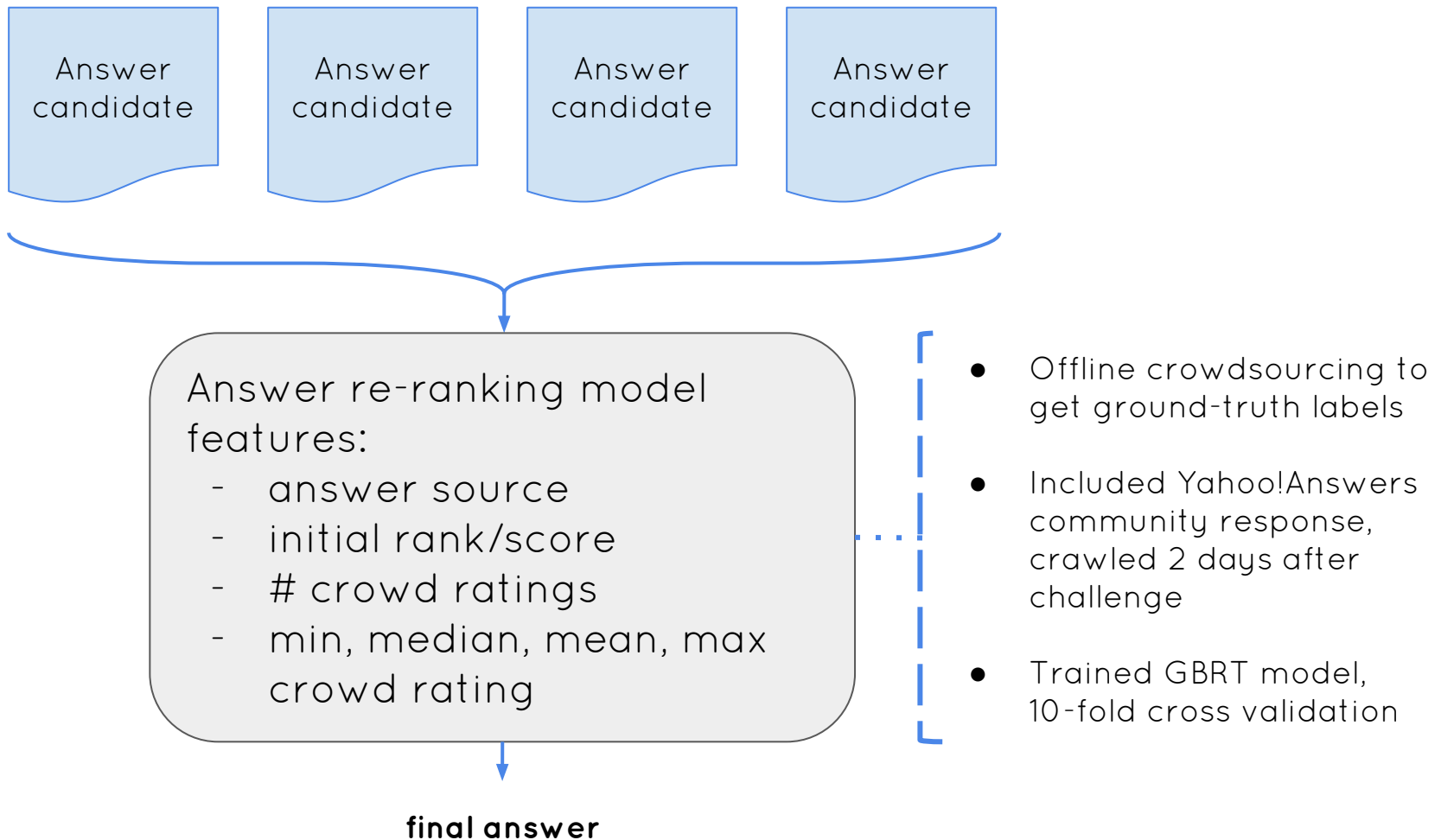
> sort answers -k crowd_rating



CRQA uses a learning-to-rank model to re-rank



CRQA uses a learning-to-rank model to re-rank





Evaluation

Evaluation setup

Methods compared:

- Automatic QA
- CRQA (heuristic): re-ranking by crowdsourced score
- CRQA (LTR): re-ranking using a learning-to-rank model
- Yahoo! Answers (crawled 2 days later)

Metrics:

- avg-score: average answer score over all questions
- avg-prec: average answer score
- success@i+: fraction of questions with answer score $\geq i$
- precision@i+: fraction of answers with score $\geq i$

Dataset

- 1,088 questions from LiveQA 2016 run
- Top 7 system and crowd-generated answers
- Answer quality labelling on a scale from 1 to 4
 - offline
 - also using crowdsourcing (different workers)

Number of questions received	1,088
Number of MTurk 15 minutes assignments completed	889
Average number of questions per assignment	11.44
Total cost per question	\$0.81
Avg number of answers provided by workers per question	1.25
Average number of ratings per answer	6.25

Main Results

Method	avg-score	avg-prec	s@2+	s@3+	s@4+	p@2+	p@3+	p@4+
Automatic QA	2.321	2.357	0.69	0.30	0.02	0.71	0.30	0.03
CRQA: (heuristic)	2.416	2.421	0.75	0.32	0.03	0.75	0.32	0.03
CRQA (LTR)	2.550	2.556	0.80	0.40	0.03	0.80	0.40	0.03
Yahoo! Answers	2.229	2.503	0.66	0.37	0.04	0.74	0.42	0.05

Crowdsourcing improves performance of automatic QA system

Method	avg-score	avg-prec	s@2+	s@3+	s@4+	p@2+	p@3+	p@4+
Automatic QA	2.321	2.357	0.69	0.30	0.02	0.71	0.30	0.03
CRQA: (heuristic)	2.416	2.421	0.75	0.32	0.03	0.75	0.32	0.03
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Yahoo! Answers	2.229	2.503	0.66	0.37	0.04	0.74	0.42	0.05

Learning-to-rank model allows to more effectively combine all available signals and return a better answer

Method	avg-score	avg-prec	s@2+	s@3+	s@4+	p@2+	p@3+	p@4+
Automatic QA	2.321	2.357	0.69	0.30	0.02	0.71	0.30	0.03
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CRQA reaches the quality of community responses on Yahoo! Answers

Method	avg-score	avg-prec	s@2+	s@3+	s@4+	p@2+	p@3+	p@4+
Automatic QA	2.321	2.357	0.69	0.30	0.02	0.71	0.30	0.03
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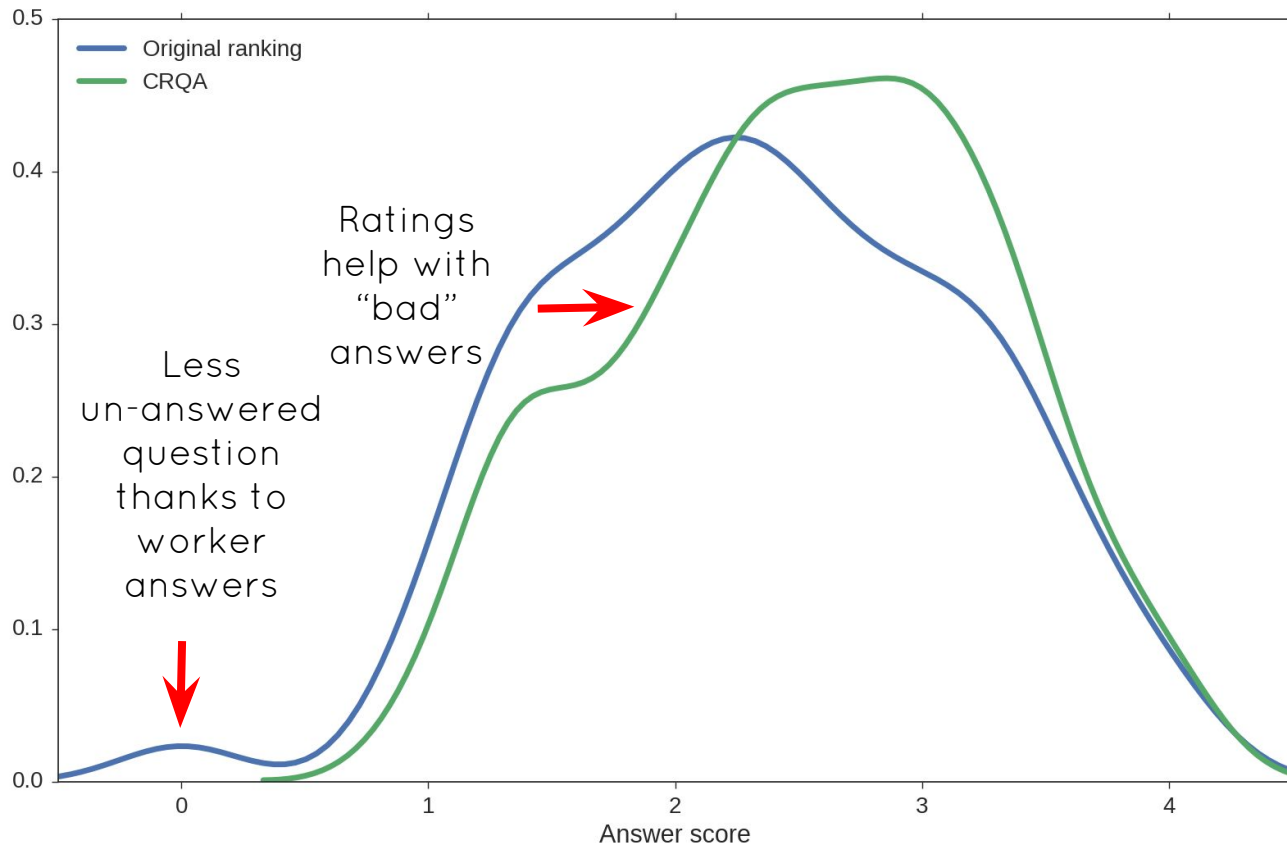
... and it has much better coverage

Method	avg-score	avg-prec	s@2+	s@3+	s@4+	p@2+	p@3+	p@4+
Automatic QA	2.321	2.357	0.69	0.30	0.02	0.71	0.30	0.03
CRQA: (heuristic)	2.416	2.421	0.75	0.32	0.03	0.75	0.32	0.03
CRQA (LTR)	2.550	2.556	0.80	0.40	0.03	0.80	0.40	0.03
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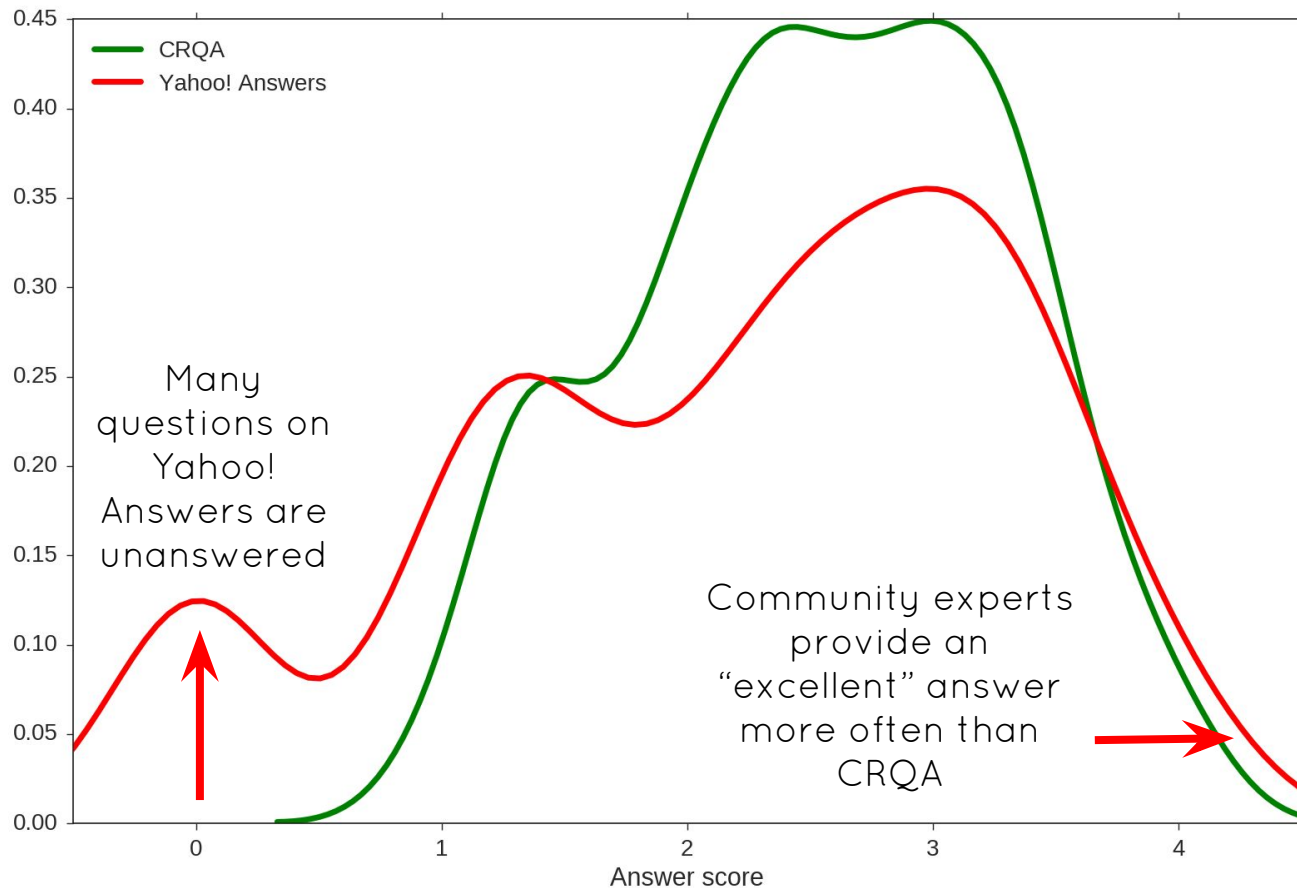
Both worker answers and ratings make an equal contribution to the answer quality improvements

Method	avg-score	avg-prec	s@2+	s@3+	s@4+	p@2+	p@3+	p@4+
Automatic QA	2.321	2.357	0.69	0.30	0.02	0.71	0.30	0.03
CRQA (LTR)	2.550	2.556	0.80	0.40	0.03	0.80	0.40	0.03
no worker answers	2.432	2.470	0.75	0.35	0.03	0.76	0.35	0.03
no worker ratings	2.459	2.463	0.76	0.35	0.03	0.76	0.36	0.03

Crowdsourcing helps to improve empty and low quality answers



Yahoo! Answers have both higher percentage of excellent and missing and low quality answers



Crowdsourced answers are especially good for general knowledge questions

Travel > United States > New York City

Next >



Is it bad not wanting to visit your family?

My mom and stepdad are planning to go to New York at the beginning of July, and I don't want to go because I really don't feel like it , they're only going to be in New York for 4 days . I'm 18 now , but I'd rather be home. We live in Georgia by the way. Is it bad or is it okay

 Follow  3 answers

Is it bad not wanting to visit your family? It's nt bad. Just be honest with them. They may be upset but they should understand

Health > General Health Care > Pain & Pain Management

Next >

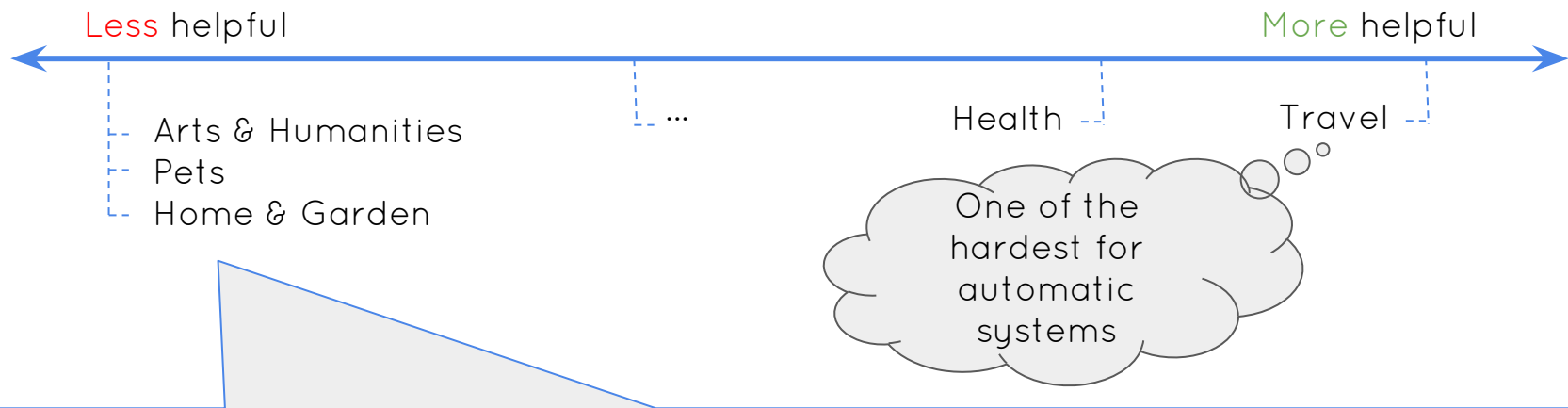


What is a good remedy/medicine for stomach aches? Specifically ones caused by stress or anxiety.?

 Follow  2 answers

Chamomile tea should help

But less effective for questions which require domain expertise



Arts & Humanities > History



What was pol pot's vision of an agrarian society?

☆ Follow 1 answer

Health > General Health Care > Injuries

Next >



What is the average time for recovery of a complete Scapholunate (scaphoid) ligament tear in my wrist?

I injured my wrist while at work. I was taken to the ER that night and diagnosed with a scaphoid dislocation. I saw a hand surgeon two days later, and had surgery the next week (all within about 10 days of the initial injury). The scope showed a complete tear of the ligament, at which time he performed the... [show more](#)

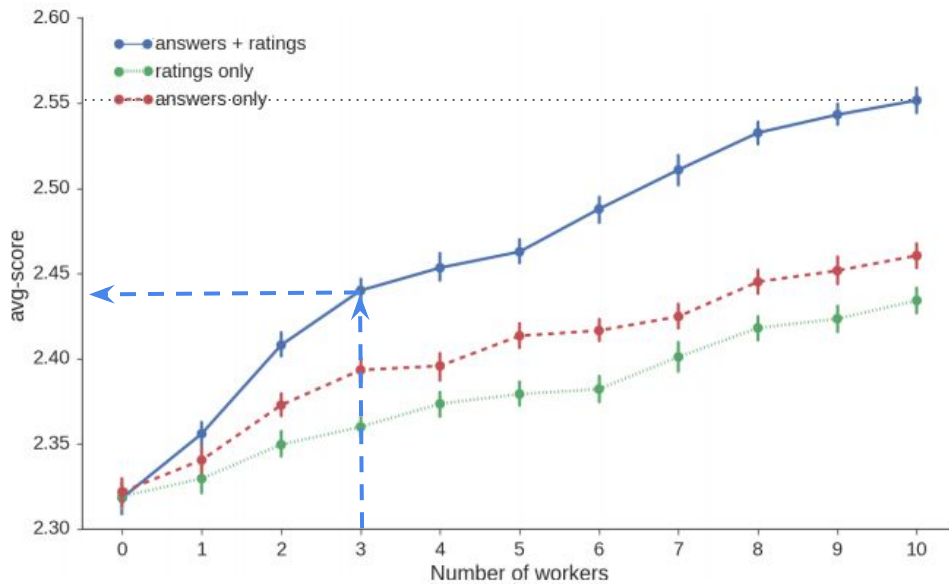
☆ 1 following 2 answers

Ok, but what about the costs?

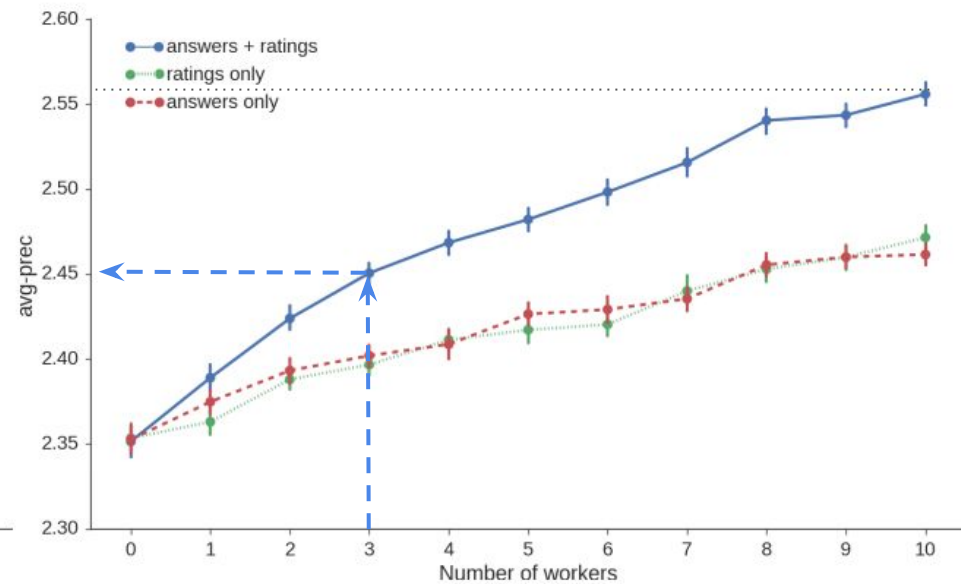
\$0.81 per question is a lot of money



Half of the overall improvements can be achieved with only 3 workers per question (30% of cost)



(a) avg-score: Average score per question



(b) avg-prec: Average score per answer (ignoring non-answered questions)

Limitations and Future work

➤ Limitations

- Fixed and uniform load for the system over 24 hours
 - Need variable size pool of workers based on the current load

➤ Ideas

- Allocate crowdsourcing resources based on expected performance of the automated system
- Use other types of feedback:
 - Search query generation
 - Key phrases to look for the the answer
 - ...
- Online learning from crowd feedback
- Cost optimization
 - Decide which feedback, in what amount and when to request

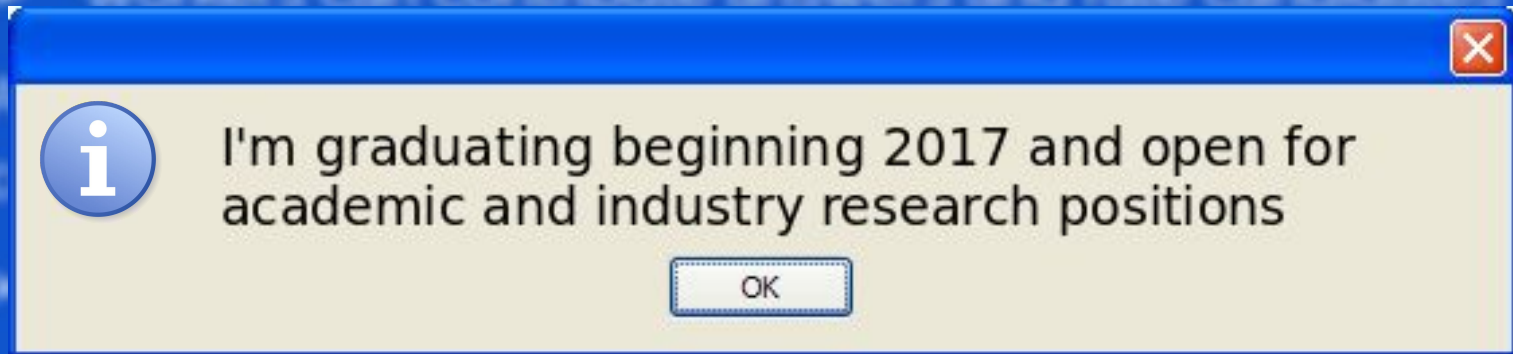
We conducted large scale experiments on real user questions, which showed:

- Crowdsourcing helps for real-time QA
 - Workers can contribute answers and rate candidates
 - Humans can immediately reject off-topic candidates
- Answers from our system are often even preferred to community answers
 - Which are collected 2 days after
 - With 20% of the questions were still unanswered by the community

Thank you!

We conducted large scale experiments on real user questions, which showed

- Crowdsourcing helps for real-time QA
 - Workers can contribute answers and rate candidates

A yellow information dialog box with a blue border and a close button (X) in the top right corner. It contains an information icon (i) on the left and the text "I'm graduating beginning 2017 and open for academic and industry research positions" in the center. Below the text is an "OK" button.

I'm graduating beginning 2017 and open for academic and industry research positions

OK

- With 20% of the questions still unanswered

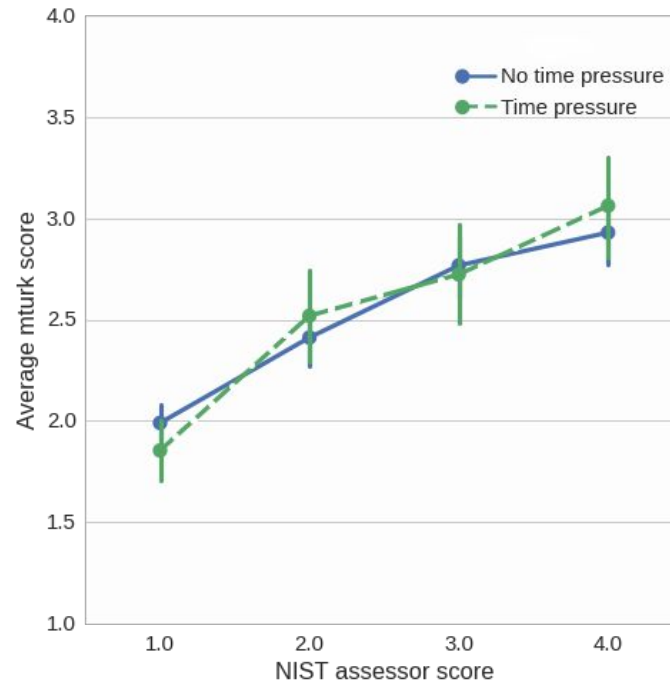
Thank you!

It's better to present candidates ordered by their predicted quality

Average answer score if presented in different order:

Sorted by rank	2.539
Shuffled	2.508

[Backup] Crowdsourced labels correlate well with NIST assessor scores ($\rho=0.52$)



- ✓ Workers prefer to give intermediate scores (2, 3), while NIST assessors gave more extreme scores (1 and 4)
- ✓ There is no significant difference in quality between groups with and without time pressure

Features [backup]

Answer statistics
<ul style="list-style-type: none">— Length in chars, words and sentences— Average number of words per sentence— Fraction of non-alphanumeric characters— Number of question marks— Number of verbs
Answer source
<ul style="list-style-type: none">— Binary feature for each of the search verticals: Web, Yahoo! Answers, Answers.com, WikiHow.com
N-gram matches
<ul style="list-style-type: none">— Cosine similarities using uni-, bi- and tri-gram representations of the question title and/or body, and answer text, topic or context— The lengths of longest spans of matched terms between question title and/or body, and answer text, topic or context
Information Retrieval score
<ul style="list-style-type: none">— BM25 scores between question title and/or body, and answer text, topic or context