### When a Knowledge Base is not Enough

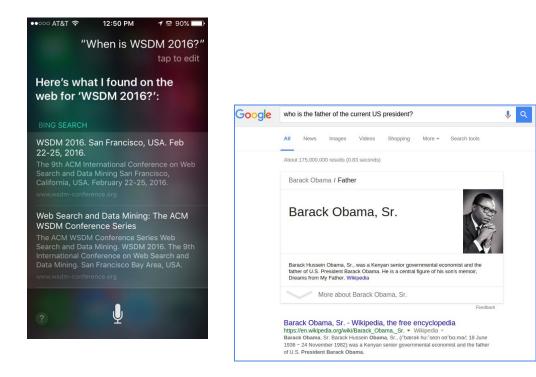
#### Question Answering over Knowledge Bases with External Text Data

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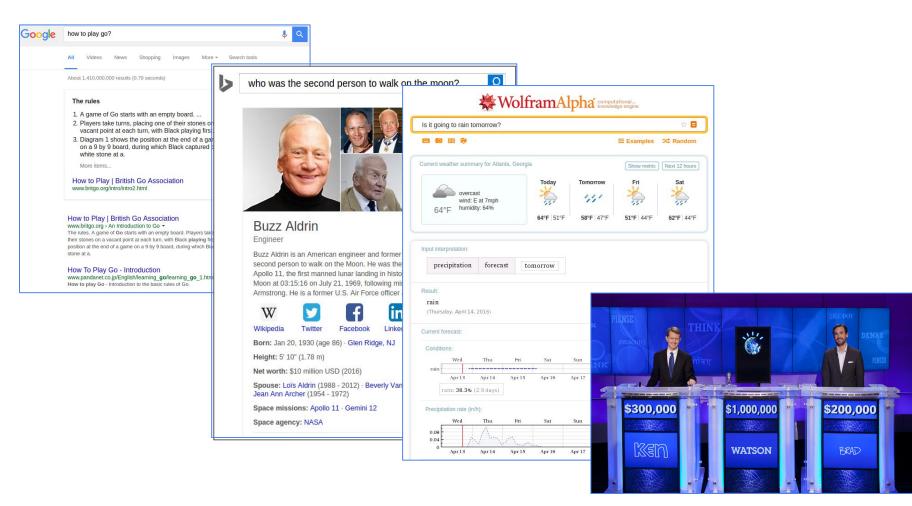
### Percentage of question search queries is growing<sup>[1]</sup>



YAHOO!	Search Answers Search Web			
	🛹 Trending Angela Raiola Oli prices Ankara Turkey Volvo XC90 Mortgage rates Big Lots Hotmail Inbox Gavin Rossdale			
wers Home	Special Feature			
Categories	Do you truly believe that your date want to meet you for dinner but is just innocently running late? Do you trust			
& Humanities	that your sister honestly has no idea where your favorite sweater could be?			
uty & Style	How can you tell if a friend is lying in a text message?			
ness & Finance	asked by Yahoo Answers Team			
& Transportation				
puters & Internet				
sumer Electronics	Discover Answer			
ig Out				
ation & Reference	Is Angelina Jolie really Bisexual?			
rtainment & Music	Is it true she's a bisexual. Man I bet all the lesbians are going crazy over her.			
ronment	110 answers · Celebrities · 3 days ago			
ily & Relationships				
& Drink	Is it safe to buy Freedom 251, World's cheapest smartphone ?			
es & Recreation	20 answers - Cell Phones & Plans - 1 day ago			
th	- California da la california de california de la			
e & Garden	What is your opinion about Ronda Rousey being suicidal after her loss? 180 answers - Celebrities - 1 day ago			
I Businesses	100 answers - Celebrines - 1 day ago			
s & Events	How will Leftists twist this for their straw man arguments?			
	Pow will cellusts twist this for their straw man arguments?     Pest answer: Well one thing for sure is the political tide is turning especially in race related incidents which is absolutely			
cs & Government	great. Democrats can't really make false rhetoric of how republicans are racist. Just look with his newest endorsement. A			
nancy & Parenting	young Indian American female governor joins young black senator in endorsing show more			
nce & Mathematics	21 answers - Politics - 14 hours ago			
al Science				
ety & Culture	What other holidays apart from India and France should the Cambridges go on this year? 27 answers - Royalty - 2 days ago			
ts				
el	Does it count as domestic violence if the female tries to cause harm?			
o Products	Does it count as domestic violence if the remaie tries to cause narm?			
	does that mean that if a woman is stronger than a man she shouldn't hit HIM? I don't have all the details, but I'm guessing			
ational >	that former olympian Picabo Street is probably show more			
()	128 answers - Gender Studies - 2 days ago			

[1] "Questions vs. Queries in Informational Search Tasks", Ryen W. White et al, WWW 2015

# Automatic Question Answering works relatively well for simple factoid questions

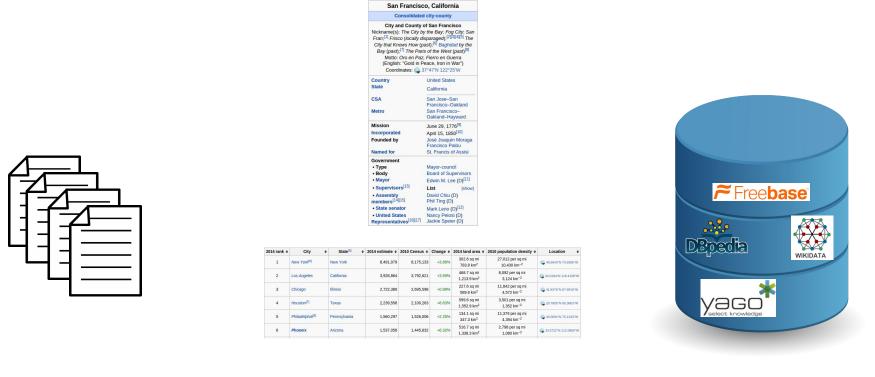


(AP Photo/Jeopardy Productions, Inc.)

#### For many questions we still have to dig into "10 blue links"

what ship did darwin s	Which members of the Wu	Where is the highest	who did draco malfoy end up marrying?		
All News Images	All News Images	Web Images Vic	Web Images Videos Maps News Explore		
About 678,000 results (0.79 AboutDarwin.com - www.aboutdarwin.com/vo The weather was now quite believe, did a vessel leave squall prevented the ship fr ability to change colors. AboutDarwin.com - www.aboutdarwin.com/tir Beagle sails around Cape I been postponed until 10 Oc changing over a great perio buy the ship, however.	Wu-Tang Clan - Wikiped https://en.wikipedia.org/wiki/Wr The Wu-Tang Clan /'wu:tæŋklær Enter the Wu-Tang (36 Chambers group after the film Shaolin and v excerpts from the movie Wu-Tang Clan: The Kung rudomania.com/wu-tang-clan- Wu-Tang Clan: The Kung Fu Mo to pinpoint the kung fu flicks that villain Ghost Faced Killer (Mark L Wu-Tang Clan Members www.feelnumb.com/2011/02/02 Feb 2, 2011 - Ol' Dirty Bastard N derived from the1979 martial arts	9,190,000 RESULTS Any to What is the highest p www.answers.com > > Count What is the highest point of e would be Mount Fuji Mount of Highest and Lowest F www.worldatlas.com/aatlas/ir Highest and lowest points in Lowest Points lowest point JAPAN GEOGRAPHY www.gojapango.com/japan/jap Japan Geography - Covers low extremes. Japan Geography a	367,000 RESULTS Any time ▼ Draco Malfoy - Harry Potter Wiki - Wikia harrypotter.wikia.com/wiki/Draco_Malfoy ▼ scaring Draco Malfoy by who was unable to discover exactly what Draco was up to despite Sometime after the end of the war, Draco married Scorpius Malfoy · Astoria Greengrass Who did Draco Malfoy end up marrying?   Yahoo Answers https://answers.yahoo.com/question/index?qid=20080211191322AAzyeUY ▼ RESOLVED & POSTS 7 TOTAL ANSWERS Feb 11, 2008 · Who did Draco Malfoy end up marrying? And if we never find out (i'm not Who did Draco Malfoy marry at the end of Deathly Hallows?		
DARWIN'S VOYAGI www.pathlights.com/ce_e Let us, for a few minutes, jo surveyed the South America the limiting wall imposed by	15 Things You Didn't Kn www.ranthollywood.com/2015/ Aug 11, 2015 - Not only does the There's 9 Or 10 Actual Members members have been on stage a Wu-Tang Clan as a whole.	Lowest point in Japa www.answers.com > > Categ Lowest point in Japan? SAVE question into it? MERGE CANC	Who does Draco Malfoy end up marrying - Answers.com www.answers.com > > Fantasy Books > Harry Potter - Who does Draco Malfoy end up marrying? he is just trying to live up to his father's		
Voyage of Charles I history1800s.about.com > Darwin didn't actually formu Royal Navy ship. But the ex	WU-TANG CLAN: The k https://www.reddit.com/r/movie Jan 21, 2015 - All thanks to the V famous, it's really the only stage	List of tallest structu https://en.wikipedia.org/wiki/L List of tallest structures in To regarded as Japan's first mode Tallest buildings - Tallest structu	harry potter - What kind of man did Draco Malfoy become scifi.stackexchange.com//what-kind-of-man-did-draco-malfoy-become ~ What kind of man did Draco Malfoy become? a Malfoy would not end up in Slytherin. The one thing I never got was why Draco didn't marry Pansy,		
A Trip Around the W www.amnh.org//darwin A Five-Year Journey. The c their trip around the world. I 1836.	Know your Wu-Tang Cla www.telegraph.co.uk > Culture Jun 3, 2015 - Ahead of their UK 1 Cappadonna is the most peripher his name from a ruthless fighter i biography, he took a limousine	Japan - Encyclopedia www.nationsencyclopedia.co Highest point on mainland: Mo point in the country lies more t	Do did Draco end up marrying? - The Draco Malfoy Trivia www.fanpop.com/clubs/draco-malfoy/quiz/show/123087/did-draco-end Fanpop quiz: Do did Draco end up marrying? Draco Malfoy. home; wall; images; videos; articles; links; forum; polls; quiz; answers; search; join fanpop; sign in		

#### Different data sources are used for question answering



#### Text documents

### Web tables & infoboxes

Knowledge bases

Unstructured data Semi-structured data Structured data

#### Data Sources have different advantages and problems

#### Text documents



- easy to match against question text
- cover a variety of different information types
- each text phrase encodes a limited amount of information about mentioned entities

#### Knowledge bases



- aggregate the information around entities
- allow complex queries over this data using special languages (e.g. SPARQL)
- hard to translate natural language questions into special query languages
- incomplete (missing entities, facts and properties)

## Advantages of one Data Source can compensate disadvantages of the other Knowledge bases

#### Text documents



 easy to match against question text



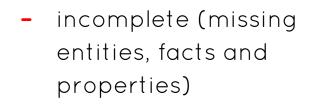
 cover a variety of different information types



 each text phrase encodes a limited amount of information about mentioned entities



 hard to translate natural language questions into special query languages



 aggregate the information around entities Knowledge Base Question Answering (KBQA)

 <u>Goal</u>: translate natural language question into structured KB query (e.g. SPARQL) to retrieve correct entity or attribute value

#### When did Tom Hanks win his first Oscar?

PREFIX fb: <http://rdf.freebase.com/ns/>
SELECT ?year WHERE {

fb:/m/0bxtg fb:/award/award\_winner/awards\_won ?award .

?award fb:/award/award\_honor/award fb:/m/0f4x7 .

?nomination fb:/award/award\_honor/year ?year .
} ORDER BY ?year LIMIT 1

Knowledge Base Question Answering Challenges

- 1. Query analysis
  - How to identify question topic entity to anchor KB search?

#### 2. Candidate generation

- What predicates might correspond to words and phrases in the question?
- What entities to include as candidate answers?

#### 3. Evidence extraction

• How to score correspondence between a certain candidate answer (e.g. involved predicates) and the question?

#### 4. Answer selection

• How to rank candidate answers to select the final response?

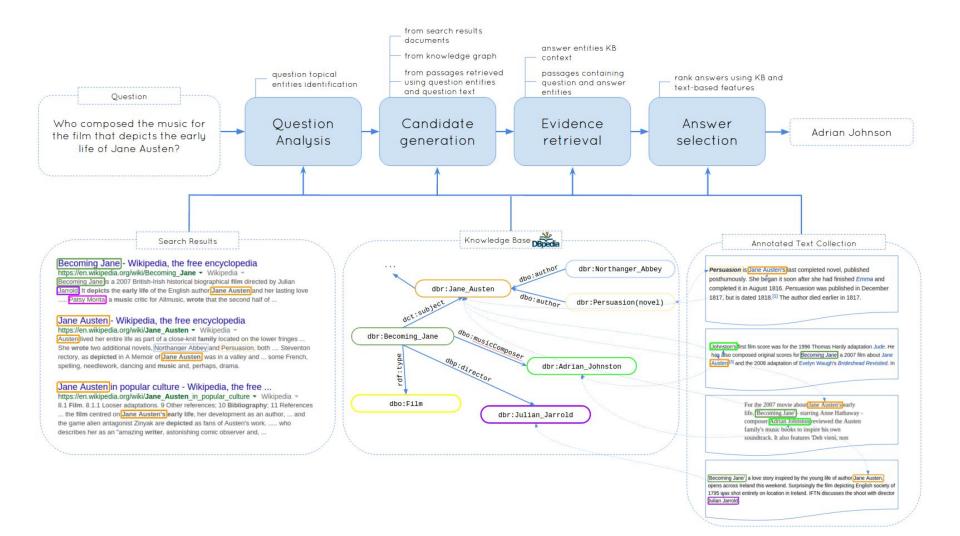
#### Existing Text-KB hybrid approaches

- ✓ Open QA [A.Fader et al. 2014]
  - $\rightarrow$  Use Open Information Extraction to build semi-structured KB from text
  - $\rightarrow$  Joint QA over extracted and curated KB
- ✓ Extended Knowledge Graphs [ S. Elbassuoni et al 2009, M.Yahya et al 2016]
  - $\rightarrow$  Extend triples in knowledge base with keywords
  - $\rightarrow$  SPARQL query relaxation techniques to use keyword matches
- "Open Domain Question Answering via Semantic Enrichment" [H.Sun et al 2015]
  - $\rightarrow$  Annotate text with entity mentions
  - $\rightarrow$  Use entity types and textual KB descriptions to imrove text-based QA
- ✓ "Question Answering on Freebase via Relation Extraction and Textual Evidence" [K. X∪ et al. 2016]
  - ightarrow Using text documents to refine answers, generated by KBQA system
- ✓ Memory Networks [A. Bordes et al 2015]
  - ightarrow encode curated and OpenIE triples into NN memory

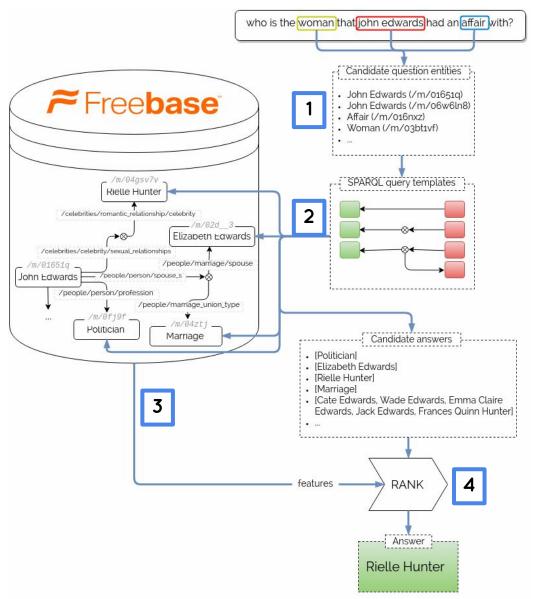
#### Text2KB: main idea

- Improve different stages in Knowledge Base
   Question Answering using various textual data
  - o query analysis
    - ✓ question topic entity identification using web search results
  - candidate generation
    - Mine associations patterns between question terms and predicates from CQA data
  - evidence extraction
    - ✓ build language model for candidate question-answer entity pairs based on annotated corpus of text documents
  - answer selection
    - Score answer candidates using a combination of KB and text-based features

#### Text2KB: Incorporating Text in Answering Process



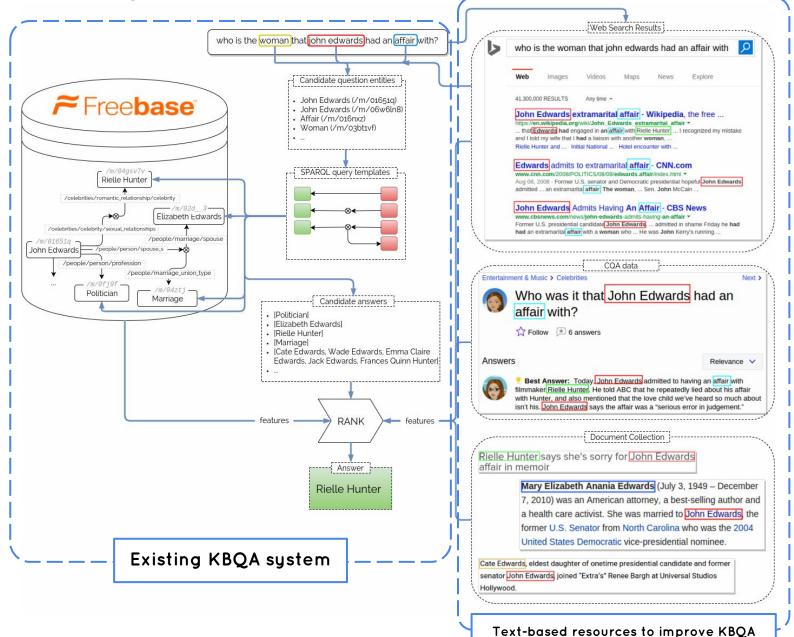
### Baseline system architecture\*



- 1. <u>Detecting question topic entity</u>: multiple candidates are detected using dictionary of names and aliases
- Answer candidate generation: instantiate candidate SPARQL queries from the neighborhood of question entities using a set of template queries
- Evidence generation: each candidate is represented with a set of features, describing the detected topic entity, predicates on KB path connecting topic and answer entities, etc.
- 4. <u>Answer selection</u>: candidate answers are ranked using a trained ranking model and top scoring one is returned as the answer

\* "More Accurate Question Answering on Freebase" by Hannah Bast et al, 2015

#### Text2KB System Architecture

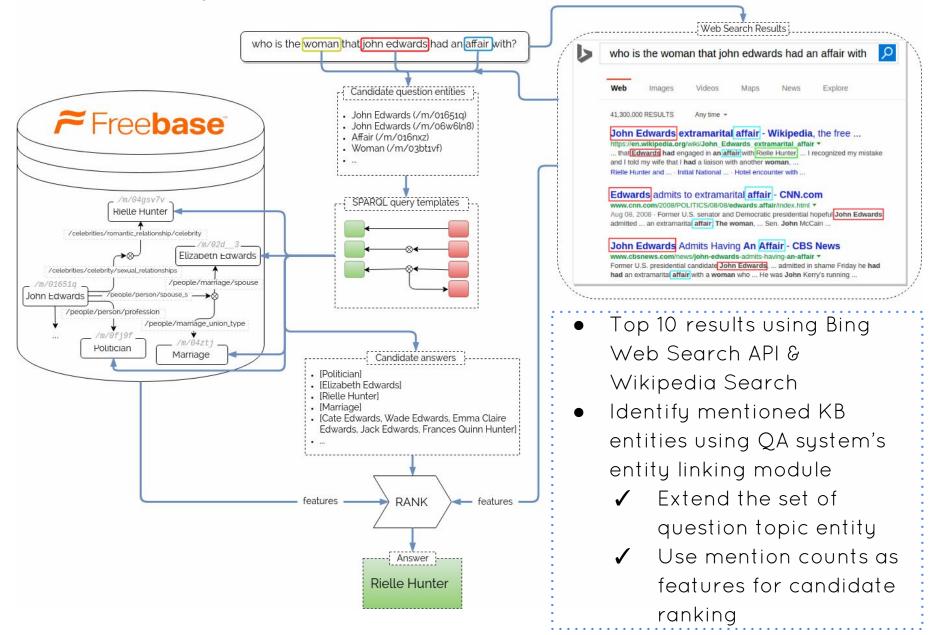


### **Question Analysis: Entity Linking**

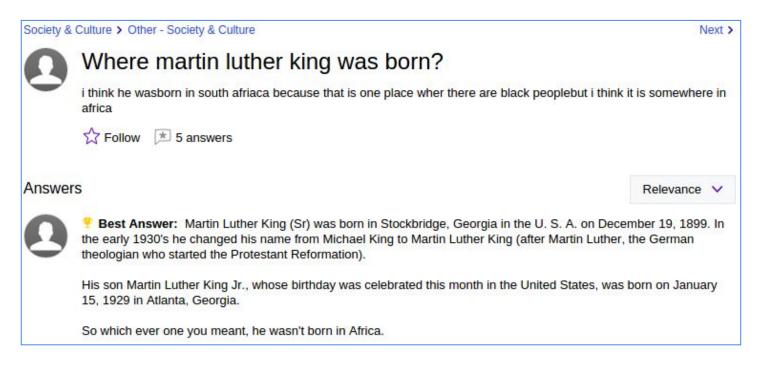


- ✓ Web Search Results can help entity linking and provide textual evidence to answer candidates
- Contains multiple mentions of the question topic entity, often in variations, which might help entity linking
- Search results often contain the answer to the question itself, which is exploited by text-based question answering systems

#### Text2KB System Architecture: web search results



## Community Question Answering data can help map question phrases to predicates



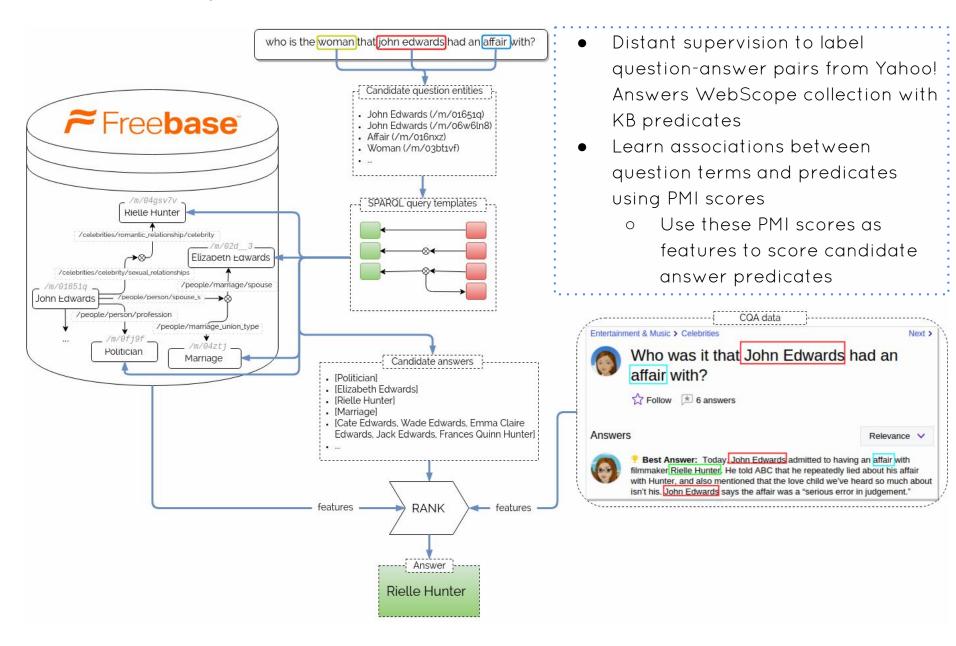
- Huge number of question-answer pairs, but noisy (most of the questions aren't factoid, answers are verbose and contain redundant information)
- ✓ Can be helpful to learn associations between the language of a question and KB predicates using distant supervision assumption

## Examples of term-predicate associations computed using CQA data

Term	Predicate	PMI
		score
born	people.person.date_of_birth	3.67
	people.person.date_of_death	2.73
	location.location.people_born_here	1.60
kill	people.deceased_person.cause_of_death	1.70
	book.book.characters	1.55
currency	location.country.currency_formerly_used	5.55
	location.country.currency_used	3.54
school	education.school.school_district	4.14
	people.education.institution	1.70
	sports.school_sports_team.school	1.69
win	sports.sports_team.championships	4.11
	sports.sports_league.championship	3.79

 Despite the noisy distant supervision labeling, top scoring predicates are indeed related to the corresponding word

#### Text2KB System Architecture: CQA data



Text around mentions of pairs of entities in documents help explain relationships between the entities

> Rielle Hunter says she's sorry for John Edwards affair in memoir

> > Mary Elizabeth Anania Edwards (July 3, 1949 – December 7, 2010) was an American attorney, a best-selling author and a health care activist. She was married to John Edwards the former U.S. Senator from North Carolina who was the 2004 United States Democratic vice-presidential nominee.

Cate Edwards, eldest daughter of onetime presidential candidate and former senator John Edwards, joined "Extra's" Renee Bargh at Universal Studios Hollywood.

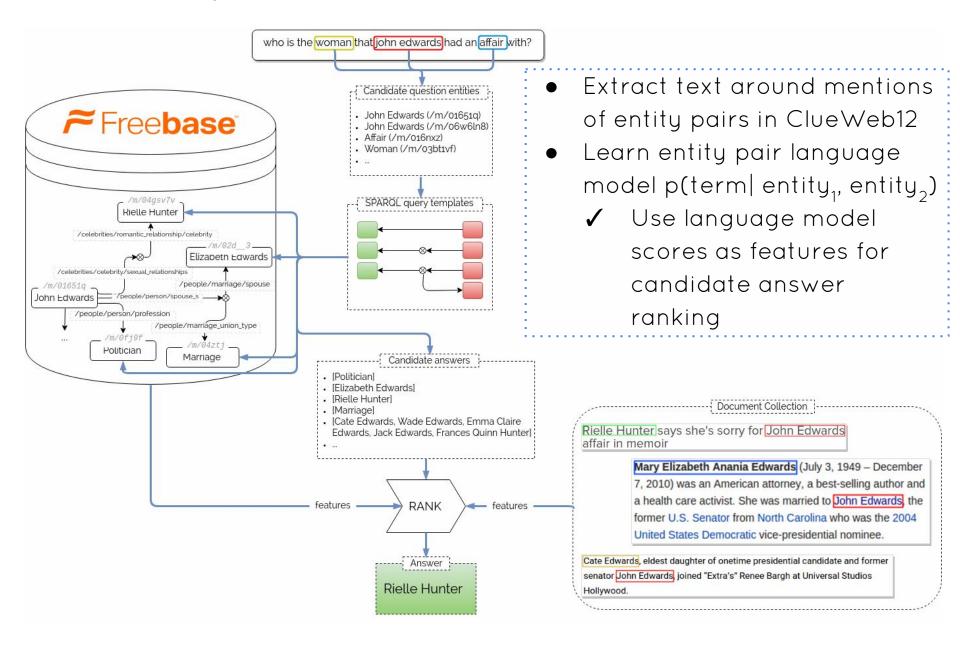
- Sentences and passages that mention multiple entities often express some facts about them
- Terms used in these passages can explain the relationships between the entities

#### Examples of entity pair language models

Entity 1	Entity 2	Term counts
John	Rielle	campaign, affair, mistress,
Edwards	Hunter	child, former
John	Cate	daughter, former, senator,
Edwards	Edwards	courthouse, greensboro, eldest
John	Elizabeth	wife, hunter, campaign, affair,
Edwards	Edwards	cancer, rielle, husband
John	Frances	daughter, john, rielle, father,
Edwards	Quinn	child, former, paternity

✓ Terms most frequently used around mention of a pair of entities indeed shed some light on the relationship between the entities

#### Text2KB System Architecture: document collection



#### Evaluation

- WebQuestions dataset
  - o 3,778 training and 2,032 test questions
- ✓ Metrics:

• Average F1: 
$$avg F1 = \frac{1}{|Q|} \sum_{q \in Q} f1(a_q^*, a_q)$$

$$f1(a_q^*, a_q) = 2 \frac{precision(a_q^*, a_q)recall(a_q^*, a_q)}{precision(a_q^*, a_q) + recall(a_q^*, a_q)}$$

- Methods compared:
  - Aqqu (Bast et al, 2015) our KB-only baseline
  - STAGG (Yih et al, 2015) SOTA at the moment of publication
  - our Text2KB (Web search)
  - our Text2KB (Wikipedia search)

#### Results

	Recall	Precision	F1
OpenQA [A.Fader et al 2014]	-	_	0.35
STAGG [H.Sun et al 2015]	0.607	0.528	0.525
Aqqu (baseline) [H.Bast et al 2015]	0.604	+5.7%	0.494
Text2KB (wikipedia search)	0.632	0.498	0.14
Text2KB (web search)	0.635	0.506	0.522

- ✓ Text2KB significantly improves upon the baseline Aqqu system (0.494 -> 0.522 avg F1 score)
- Text2KB reaches the performance of STAGG, best result at the moment of publication
  - but this work is orthogonal to improvements in STAGG and therefore can be combined

#### **Component** ablation

	System	avg F1
Aqq	U	0.494
+	Entity linking from search results	0.508
+	Search results, CQA and Clueweb features for ranking	0.514
Text2KB		0.522

	avg F1	
Aqq	U	0.494
Text	t2KB (Web search)	0.522
-	Web search data	0.513
-	CQA data	0.519
-	ClueWeb data	0.523
+	Web search data only	0.522
+	CQA data only	0.508
+	ClueWeb data only	0.514

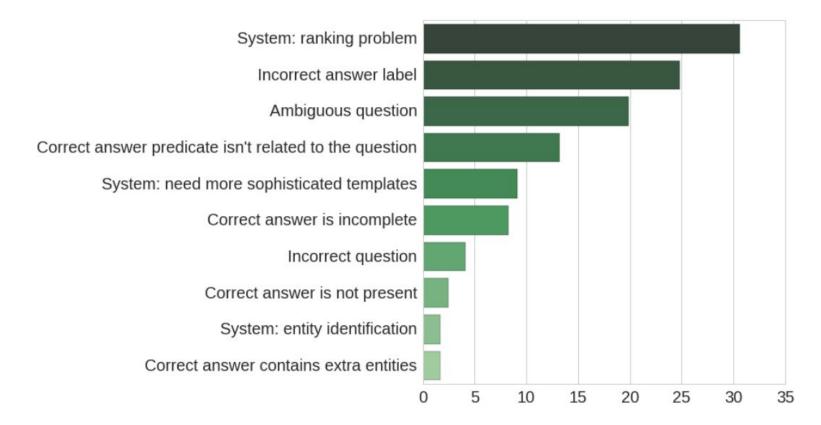
- Both entity linking using web search results and features for answer ranking contribute to improvements
- ✓ Search results have the largest contribution to the overall performance, but CQA and ClueWeb are also useful

#### Combining Text2KB & STAGG

System	avg F1
STAGG (Yih et al, 2015)	0.525
Text2KB + STAGG (takes STAGG answers if it has less entities)	0.532
Text2KB + STAGG (Oracle: chooses answer with higher F1 score)	0.606

- Combining results of Text2KB and STAGG suggests that our ideas could benefit it as well
  - Heuristic combination: take Text2KB or STAGG answer, which contains less entities
  - Oracle combination always choose the answer with higher F1

#### Error analysis



- ✓ Majority of errors (F1 < 1) are ranking errors</p>
- $\checkmark$  But there are also many problems in questions and labels
  - ✓ Check out the new WebQuestionsSP dataset: https://goo.gl/eQF0tM

#### Current & Future work

- Overall, our system is <u>most helpful</u>:
  - > Question topic entity is hard to identify (uncommon alias, misspelling)
  - Form of the question or ground truth predicate is less frequent in the training set
- Our system has the <u>following problems</u>:
  - Less effective for tail and abstract entities, whose mentions are harder to find in text. For example entity "Associated Press Male Athlete of the Year" isn't linked correctly (unless mentioned exactly by name)
  - Our use of text doesn't help much to solve KB incompleteness (e.g. missing facts or predicates)
- <u>Future work</u>:
  - Instead of improving KBQA, move to more open scenario
    - new hybrid model that will use all the information available in different data sources
    - new dataset of entity-centric factoid questions

#### Conclusions

- Textual data sources provide additional information, that can compensate disadvantages of structured knowledge bases
- Our Text2KB system uses a combination of structured and unstructured data to improve Knowledge Base Question Answering
  - Improve avg F1 on WebQuestions dataset: 0.494 -> 0.522

### Acknowledgements



Denis Savenkov is planning to defend in December 2016 and will be on the market for postdoc and industry research positions

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